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Today in EYE-OPENER February 20, 2017

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1) New C.E. Catalog Coming in March: C.E. Coordinator Alysia Peich has this exciting news: the State Library is poised to launch a brand new **C.E. Catalog** in the coming weeks! Alysia and others on staff have been working with LMS Checkout, an established vendor providing a modernized education catalog. The new **C.E. Catalog** software uses an e-commerce platform, which essentially means that the catalog mimics online shopping features that are certain to look familiar.

Alysia further explains: *"...when you see the new catalog, you'll probably first notice the streamlined layout and simple navigation, but there are also functional improvements. These include tracking your class attendance history, the ability to search for classes using tags, a monthly calendar view, and Google Maps integration. We're also in the process of incorporating Moodle for self-paced courses..."*

Our new **C.E. Catalog** goes live on **March 1st**—look for another notice then. **IMPORTANT NOTE #1:** accounts, profiles, and other information from the current catalog will not transfer, **so all users will need to sign up for a new account in the new catalog.** This will be a simple process and only take a few minutes. (the current catalog will be kept as an archive and you will still be access your information from it)

IMPORTANT NOTE #2: as part of setting up new **C.E. Catalog** accounts, users will be required to sign up with a **unique email address**—not one that is shared amongst several people. Meaning, if you currently use a generic email address like staff@citylibrary.com or director@citylibrary.com, you will need to obtain a unique email address identifying only you and not able to be assigned to another person in the event of job turnover. Acceptable emails may include first.last@citylibrary.com or finitial.last@citylibrary.com or similar.

We are confident you will find the new **2017 C.E. Catalog** much improved, useful and easy to navigate. So keep your eyes peeled for our official, virtual “ribbon-cutting” email coming **March 1st!**

2) Public Library Management This Spring: Newly hired directors, take note: the **Spring 2017 Public Library Management courses** are in the current c.e. catalog and open for registration. **Deadline to register for PLM1 is March 7; deadline to register for PLM2 is March 10.** Understand that **PLM1** must be taken and completed before **PLM2**...



Sarah Clendineng, Director of Fort Madison Public Library, will teach **PLM1**. Classes will meet on **Tuesdays—March 21-May 9**. The **first class on March 21** will be held in-person at **Urbandale Public Library**; the seven remaining classes will meet online.

Andrew Hoppmann, Director of Clarinda Public Library, along with Washington PL Director Debbie Stanton, will co-teach PLM2. For **PLM2**, classes will meet on **Fridays—March 24-May 19** (skipping April 14...) The **first class on March 24** will be held at **Johnston Public Library**; the seven remaining classes will meet online..

Because the majority of both classes are online, a computer is required, as well as a headset with microphone. 25 people are admitted to each course, with spaces filled in the following order of admittance:

- a) public library directors
- b) assistant public library directors
- c) public library staff responsible for a department or service, i.e. branch manager, head of children's or adult services, etc.
- d) other paid public library staff
- e) public library board members or volunteers
- f) non-public library staff and other interested people

Register soon...again, attendance is capped at 25 people. Here's the link to read more <http://www.statelibraryofiowa.org/cgi-bin/cecat/index.cgi>



3) Famous Author, Milestone Birthday: February 7th marked a milestone birthday for one of the most beloved children’s authors of all time—**Laura Ingalls Wilder**. This year marking her **150th birthday**, Laura was born in the Big Woods of Pepin, Wisconsin in 1867. Laura started writing her **Little House** books in 1930. To date, 60 million copies have been sold and translated into 40 languages.

Libraries across the country are celebrating Laura’s life and legacy this month and throughout the year with local birthday parties, book displays, prairie pageants, readers’ theaters, and history presentations. This website shows a listing of events in 20 states, Iowa included <http://littlehouseontheprairie.com/>

One easy “*Happy Birthday, Laura*” tribute would be to freshen your library’s collection of the **Little House** books. Purchase a boxed set of the **Little House TV series**. Connect with other libraries on Facebook that are planning birthday events.

For more interesting reading and facts about Laura’s life and writing career:

- Pepin Wisconsin Laura Days <http://www.lauradays.org/>
- Minnesota Public Radio website <https://www.mprnews.org/story/2017/02/07/books-laura-ingalls-wilder-150-birthday>
- Ingalls’ Homestead in De Smet, SD <http://www.ingallshomestead.com/>
- Humanities Iowa featuring researcher and speaker Sarah Uthoff from Iowa City <https://www.humanitiesiowa.org/sarah-uthoff>

Truly a great literary programming occasion for all ages—thanks to Glenda Mulder at Laurens PL for leading me to this story. Which would make a nice topic for LIBRARY TALK...how about sharing your “**Little House on the Prairie**” plans with each other!

4) E-Rate Filing Windows Extended: Library Resource Technicians Debbie Crane and Trisha Hicks send this **E-Rate** news: this season’s **E-Rate filing windows** have been considerably extended. If you’ve been worried that you missed the deadline—or if you’ve been pondering whether to participate—this is good news, there’s plenty of time to begin the filing process.



E-Rate is a federal program that discounts telecommunication costs for schools and public libraries. If you'd like more background information before jumping in, read more here <http://www.statelibraryofia.org/ld/e/e-rate> and here <http://www.usac.org/sl/>

If you're ready to file for this season, here's the timeframe: **FORM 470**—this is the first form in the sequence and will need to be **completed by April 13**. Remember **Form 470 requires a 28-day period** for gathering bids from Internet service providers before you're able to file the next form in sequence, which is **Form 471**. Once 28 days have passed and you have collected bids, you must fill out a **bid matrix** to keep in your **E-Rate** notebook. Your Districts have copies of the 2017-2018 bid matrix; we'll be happy to supply it, just ask!

E-Rate discounts can save on average 60% off libraries' monthly Internet costs, with other discounts on related equipment as well. Find out more here <http://www.statelibraryofia.org/ld/e/e-rate> And feel free to contact your District Office Resource Technician with questions or if you need help to begin filing.



5) Meetings / Events This Week: Travels today and more on Wednesday, including meeting with Little Rock Library board on Wednesday with the program **"Raising Our Standards."**

For everyone pre-registered, remember **Big Ideas Book Discussion** happens **Friday Feb24** (9:30-11:00AM) The book up for discussion is How to Have a Good Day by Caroline Webb.

Also this **Friday Feb24** is Nebraska's online conference **Big Talk From Small Libraries**. Mentioned in the **Eye-Opener** several weeks ago, here's the link to Nebraska's event, still time to register

<http://nlcblogs.nebraska.gov/bigtalk/>

Choose from a variety of national webinars in February—description and registration info here <http://www.statelibraryofia.org/ld/c-d/continuing-ed/other-conted>

February 21. 2:00-3:00PM. **Emerging Tech Trends in Libraries—Part 6** sponsored by Infopeople <https://infopeople.org/training/view/webinar>

February 22. 4:00-5:00PM. **Media Literacy: A Crash Course in 60 Minutes** sponsored by edWeb <http://www.edweb.net/emergingtech>

February 23. 11:00AM-12:00PM. *Delegating: When, How, and To Whom?* sponsored by Utah State Library <https://heritage.utah.gov/library/workshops>

February 23. 1:00-2:00PM. *How to Successfully Roll Out Project Outcome in Your Library* sponsored by Public Library Association <http://www.ala.org/pla/onlinelearning/webinars>



Monday Morning Eye-Opener
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